# Caduceus



Publication of the Medical Division of the American Translators Association

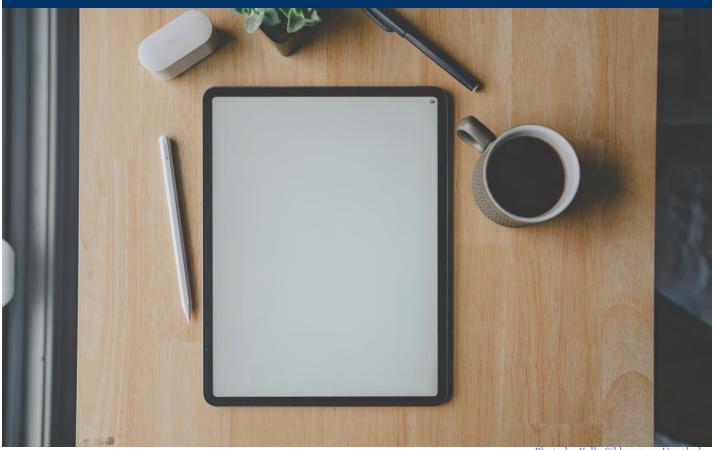


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LETTERS FROM OUR
ADMINISTRATOR
AND OUR EDITOR IN
CHIEF

MARÍA PAULA PLAZAS
SILVIA VILLACAMPA

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14TH INTERNATIONAL
CONFERENCE ON
MEDICAL
TRANSLATION,
WRITING AND
INTERPRETATION

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TEACHING MEDICAL LANGUAGE: MORE THAN WORDS

KAREN LEUBE



### ear Medical Division Members,

#### Here is the latest in your division:

This year, the Leadership Council of the Medical Division has been working hard to offer our members as many activities and events as possible!

So far, we have held four networking events: three virtually on January 8, April 30, and June 14, and another one in person in Los Angeles on March 20, right before the CHIA Conference.

We also had two MED Talks with two amazing speakers: the first one, that took place on February 22, was titled "The Ins and Outs of IBS", with Megan Greenlee Mapes RD, CDN, CSP, and the second one held on May 22, was titled "The Medical Translator's Dictionary: What It No Longer Is and What It Could Become," with José Antonio de la Riva Fort, a founding partner and director of Cosnautas.

In addition, the Medical Division's webinar team secured three speakers who submitted ATA webinars, all of which were given early this year:

- "Brain Power for Medical Interpreters" on February 20
- "Developing Expertise in Interpreting: Reflection, Feedback, and Repetition" on March 20
- "Preventing Burnout in Healthcare for Translators and Interpreters" on March 25.

Once again, thank you for being part of our division.

Sincerely,

~María Paula Plazas

arm greetings to our readers,

In the Northern hemisphere it is spring, and where I live in what is referred to as Northern Virginia in the U.S., the rain has been plentiful, which in turn has made the flowers bloom and made everything green again. Out of town visitors often remark how "green" it looks in the Washington, D.C. metro area.



In this issue, you will learn about the Tremédica conference, officially known as the Jornadas Internacionales de Traducción e Interpretación Médica, a biennial international event organized by Tremédica, a non-profit organization dedicated to promoting the professions related to medical translation and writing, particularly within the Spanish-speaking community.

The conference took place April 24 to 26, 2025, at the University of Córdoba in Spain. This event was co-organized by Tremédica, Cosnautas, and the University of Córdoba. Betty Galiano provided us with a detailed description of the conference. You have some time to consider and plan to attend the next one.

Karen Leube, Administrator for the German Language Division has provided us with a webinar review of medical language teaching for nurses coming to Germany who need to become proficient enough to work in medical settings.

Upon the great suggestion of one of our readers, we are including in this issue a handy Calendar of Events for the Medical Division and other pertinent ATA events. We hope you find that helpful for planning your professional development schedule.

We certainly welcome feedback for Caduceus, and we also want to encourage you to submit an article. We invite you to share your own experiences and expertise or suggest topics you'd like to see in future editions. Thank you for being part of our vibrant and dedicated network of medical translation and interpretation professionals.

~ Silvia Villacampa



Betty Galiano is an English teacher and a simultaneous conference interpreter, specializing in medicine, dentistry, entomology, and veterinary medicine. Her extensive career includes collaborations with international organizations, medical societies, research institutions, hospitals, clinics, and pharmaceutical laboratories.

In 1976, she founded the Language Department at the Italian Hospital and later became a founding partner of Ocean Translations SRL, localization company based in Rosario, Argentina. She currently serves on the board of directors of the Association of Conference Interpreters in Argentina, is Vice President of Tremédica, and she chaired the Organizing Committee of the XIV International Conference on Medical Translation and Interpretation held in Córdoba, Spain from April 24 - 26, 2025.

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## A Premier Event co-organized by Tremédica, Cosnautas and the University of Córdoba for Medical Translators, Writers, and Interpreters

In an era where global connectivity and communication are paramount, accuracy and clarity in medical translations are more crucial than ever. The XIV International Conference on Medical Translation and Interpreting was a must-attend event for professionals dedicated to medical translation, writing and interpreting. This year, the meeting was held at the historic University of Córdoba in Córdoba, Spain, a city famous for its unique blend of tradition and modernity. This picturesque setting, famous for its charming courtyards adorned with vibrant flowers, provided an attractive venue for linguists from around the world.

#### **Dates and Location**

From April 24 to 26, 2025, the University of Córdoba welcomed medical translators, writers, and interpreters, eager to enhance their skills, share knowledge, and establish invaluable professional connections. With its rich history and academic prestige, the university provided an ideal backdrop for a conference dedicated to excellence and innovation in medical communication. The meeting was in Spanish, with simultaneous interpretation into English available.

#### **Special Celebrations**

This conference held special significance as we celebrate several important anniversaries: Tremédica's 20th anniversary, Panace@'s 25th anniversary, and Dr. Navarro´s "Red Book" 25th

anniversary. These milestones embody the dedication and advancement in the field of medical communication and were highlighted with special activities and events throughout.

#### About Tremédica and Panacea



XIV Jornadas Internacionales de Traducción e Interpretación

It all began with the visionary idea of a physician, translator, editor, and the mastermind behind MedTrad, a Yahoo forum that united doctors and linguists passionate about English-Spanish medical translation. To maintain high-quality advice and support, the group decided early on to keep its membership fairly exclusive. This commitment to quality inspired members to create Panace@, an online journal dedicated to medical translation, and to establish Tremédica, an organization offering invaluable resources for medical translators.

Tremédica has since grown into an internationally recognized association based in Spain, with significant membership in Spain, the USA, and Argentina. Founded in 2005, Tremédica brings together biomedical translators, editors, interpreters, writers, and other professionals who are passionate about medical terminology management, translation, interpretation, subtitling, medical writing, graphics, humanization, and linguistic validation. Many of its members are notable experts who have made significant contributions to these fields.

Tremédica values diversity in its membership, welcoming both seasoned experts and enthusiastic newcomers. This mix fosters a dynamic environment where experience meets fresh perspectives.

In addition to being an association, Tremédica publishes the journal Panace@, which has been in existence since 2000. Panace@ features original texts on various aspects of medical translation and language, primarily in Spanish and English but it is open to contributions in any language. The journal employs a rigorous evaluation and editing process, ensuring high-quality content. It publishes two issues annually: one general and one monographic.

#### **Award-Winning Journal**

Panace@, internationally recognized by ESLETRA and honored with the 2009 Medes Award from the Lilly Foundation, is our premier publication. Tremédica members take pride in supporting the release of this unique resource for advancing specialized medical translation.

#### **Resource Hub and Professional Connections**

Our headquarters aim to become a public source of terminological, linguistic, and regulatory resources. Additionally, thanks to our professional search engine, it serves as a channel connecting members with individuals and companies seeking linguistic services related to medicine and related areas.

#### **Membership Invitation**

If you wish to support our activities in disseminating linguistic knowledge, benefit from the opportunities we offer, and join our international community of medical-scientific language specialists, we encourage you to become a member of Tremédica.

#### About the International Conference of Medical Translation, Writing and Interpretation

#### **Key Theme Lines**

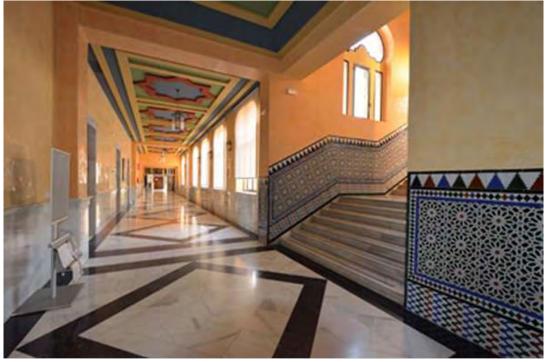
The International Conference covered the following key areas:

**Translation and Interpretation**: Advanced techniques and best practices to ensure accuracy and safety in translating critical information.

**Clear Communication**: Strategies to improve effectiveness and understanding in written and oral medical communication.

**Computer Tools and Artificial Intelligence**: Use of computer-assisted translation (CAT) tools and the latest innovations in AI applied to medical translation and communication.

**Graphic Medicine**: Exploration of how art and design can enhance medical communication and facilitate the understanding of complex information.



XIV Jornadas Internacionales de Traducción e Interpretación

#### **Highlights**

The conference was meticulously designed to address the most current and relevant challenges in the sector.

Attendees enjoyed:

**Expert Presentations**: Renowned international experts shared their insights and experiences, offering attendees the opportunity to learn from the best in the field.

**Practical Workshops**: Hands-on sessions provided practical skills and techniques that can be directly applied to their professional work.

**Interactive Roundtables**: Dynamic discussions fostered collaboration and idea exchange among participants, promoting a deeper understanding of key issues.

**Engaging Activities**: Art, games, and drawing were part of the activities, ensuring a lively and enjoyable experience and stimulating creativity and innovation.

#### **Top Influencers**

We were thrilled to host a lineup of outstanding speakers who inspired and educated us. Their expertise and enthusiasm helped us gain deeper insights into our profession, enhancing our skills while also reminding us of the joy and fulfillment our work brings. These speakers, with their wealth of knowledge and experience, not only educated but also motivated us to strive for excellence in our careers.

#### **ATA CEUs**

For the 2025 conference, the American Translators Association (ATA) awarded CEUs for participation in this conference. This was a valuable opportunity for attendees to earn professional development credits while engaging in high-quality learning experiences.

#### **Patient-Focused Meetings**

One of the standout features of the XIV International conference on Medical Translation and Interpreting was the addition of dedicated sessions focused on patient perspectives. The aim was to strengthen the bond and improve the interaction between healthcare providers and patients, ensuring that their needs and perspectives are considered at every stage of the communication process. These sessions offered a unique opportunity for translators, editors, and interpreters to better understand patients' experiences and expectations, promoting more human and effective communication.

#### **Networking Opportunities**

This international conference not only offered an opportunity to learn and improve our linguistic skills but also to connect with colleagues and industry leaders. It provided multiple networking

events, including receptions, dinners, and cultural visits around the beautiful city of Córdoba. These events allowed attendees to exchange ideas, establish collaborations, and build a sound professional network.

#### **Special Invitation**

It would be an honor for us to have your participation next time. As mentioned before, we plan very dynamic sessions that include art, games, and drawing! You could participate in a presentation, workshop, roundtable, or game.

#### **Conclusion**

This was a transformative event for all medical communication professionals. With an enriching agenda and an inspiring setting, this gathering at the University of Córdoba was a must-attend for those looking to lead and make a difference in the fields of medical translation, writing, and interpreting. It provided outstanding speakers, engaging activities, and unique networking opportunities. And the added benefit of earning ATA CEUs made this conference an invaluable professional development opportunity. We hope to see you next time!

#### XIV Jornadas Internacionales de Traducción e Interpretación Médica - tremedica.org



TEACHING MEDICAL
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KAREN LEUBE



Karen Leube, a native of Pennsylvania, is a freelance translator and translator trainer based in Aachen, Germany. She served on the faculty of the universities of Heidelberg and Mainz (FTSK), where she offered courses on biomedical technology and general medical translation in cooperation with local hospitals and research institutions. Since establishing her freelance business in 2004, she has taught numerous continuing education courses for translators and interpreters. Twelve of

her book translations have been published to date, including Thomas Häusler's *Gesund durch Viren* (Viruses vs. Superbugs). Karen also specializes in international development cooperation and has worked both in-house and as an external service-provider for a major development cooperation agency in Germany for over two decades. Karen is currently the Administrator of the German Language Division.

This webinar review is an excerpt from the German Language Division (GLD)'s blog post on August 2, 2024. Karen Leube, the GLD Administrator, is a medical translator and German instructor. She began teaching German as a Foreign Language to nurses from seven countries in May 2024.

Like many Western countries, Germany is facing a shortage of skilled labor, particularly in the health care sector. To address this shortfall, health care professionals are being recruited from various regions worldwide. The Triple Win program requires nurses wishing to work in Germany to achieve a specified level of German proficiency before they arrive in Germany and then build on their language skills to ultimately achieve Level C1 of the Common European Framework of Reference for Languages (CEFR) once they start working in Germany.

A webinar offered by the Hueber publishing company entitled "Kompetent im Klinikalltag – Mit Szenarien erfolgreich unterrichten" ("Using scenarios to teach learners competence in their everyday hospital setting") in April 2024. In this case, the target learners were medical doctors rather than nurses.

The webinar was moderated by Dorothee Thomas, one of the authors of the textbook Menschen im Beruf Medizin (People at Work: Medicine). The webinar featured Professor Marion

Grein, an expert in teaching German as a Foreign Language (DaF). She started out by discussing the diversity of health concepts across cultures, noting that in the Western world, the World Health Organization (WHO) definition of health is typically accepted. This definition describes health as "a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity," thereby presenting a "positive" state of health. She emphasized that this concept is not universal, citing alternative views such as the perception of illness as a form of divine punishment (punitive medicine) and "balance medicine," a holistic approach that underscores the interconnectedness of body, mind, and spirit, as notable deviations from the WHO definition.

Awareness of patients' perception of illness is therefore an essential part of communication that goes beyond pure linguistic exchange. Grein described four models of physician-patient communication:

**Paternalistic**: Physician dictates treatment (authoritarian)

**Patient-as-partner**: Physician and patient discuss treatment approach

**Interpretive**: Physician suggests treatment, patient considers and decides

**Informative**: Physician informs, patient decides

In terms of language, the particular scenario thus determines the structure of the physician-patient conversation. Grein advocated the use of role playing as the most effective method for practicing these scenarios. This approach offers several advantages, including its authenticity and practical applicability. Role playing also allows for the integration of multiple language skills, such as speaking, listening comprehension, reading, and writing. Additionally, a significant learning outcome of this practice is the increased confidence in real-life situations, which is developed through these dry run exercises.

In Germany, the role plays also serve to prepare the candidates for various equivalency examinations for recognizing the credentials of health care professionals. The simulations should therefore include not only the specialized vocabulary but also the cultural framework. For instance, a physician coming from a "punitive" system will have little experience taking a patient history that involves eliciting information on previous illnesses, etc. Another



https://pixabay.com/photos/treatment-hospital-clinic-medicine-4099432/

topic with widely varying culture-dependent perspectives is pain. Depending on the source culture, the concept of "empathy" may have to be specifically explained and practiced, for example.

Grein presented the structure of the textbook Menschen im Beruf Medizin, focusing on its culturally specific topics and language use. She highlighted that in Germany, nurses and doctors commonly use the pronoun we when asking patients about their condition. For example, they might ask, "Have we had a bowel movement in the past 24 hours?" This usage reflects a particular cultural approach to patient interaction in the German medical context.

This also means educating non-German health care professionals about register, for example, of anatomical terms and disease names. In German, many anatomical terms have vernacular equivalents, such as Blinddarm for appendix and Lungenentzündung for pneumonia. While understanding Greek or Latin terms may suffice for comprehending professional publications, it is insufficient for effective communication with patients. Hence, familiarity with both the technical and common terms is essential for clear and empathetic patient interactions.

Regarding cultural competence, Grein referred to an article entitled "Cultural Competence in Nursing Muslim Patients," which, although focused on the UK nursing context, holds significant relevance for Germany. Germany has a longstanding Muslim minority population originating from the 1960s guest worker movement and has recently seen an influx of migrants from Afghanistan, Bosnia, Kosovo, and the Middle East. This demographic context underscores the importance of cultural competence in health care, particularly in understanding and addressing the unique needs of Muslim patients. Here the term "culture-sensitive medicine" is particularly important. The textbook includes various exercises that encourage self-reflection. Scenarios may encompass details such as family visits to patients and religious perspectives and values. For instance, they might explore who in the family is responsible for the patient's care. In this context, non-German health care professionals who share cultural backgrounds with their patients are invaluable.



\*Details on the MD Annual Dinner at ATA66 coming soon. Stay tuned! \*

Caduceus Team

Silvia Villacampa | Gabriela Penrod | Andreea Boscor