"Think Cultural Health"

Cultural and Linguistically Appropriate Services (CLAS) a journey not a destination

November 5, 2016

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Please Stand

CLAS Concepts

* Cultural and linguistic competency is a journey, not a destination – an ever expanding capacity to learn and grow.



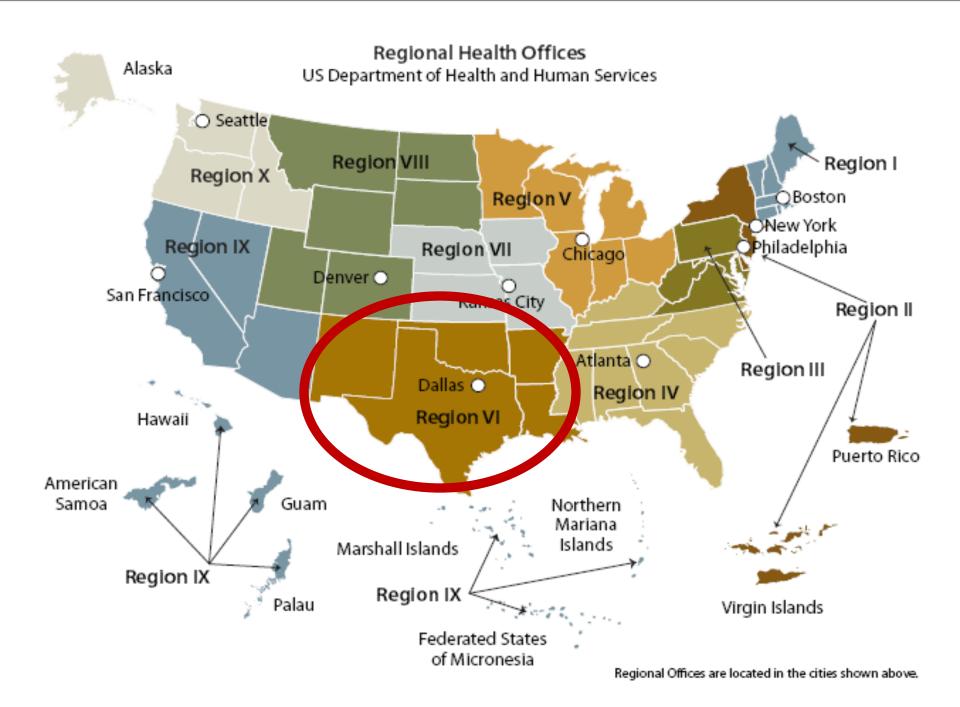




Office of the Assistant Secretary for Health

Oversees 14 core public health offices including:

- * Office of Surgeon General
- * U.S. Public Health Service Corps
- * 10 regional health offices across the nation
- * 10 Presidential and Secretarial Advisory Committees



HHS Office of Minority Health

Mission: To improve the health of racial and ethnic minority populations through the development of health policies and programs that will help eliminate health disparities

www.minorityhealth.hhs.gov

The Delta in Northeast Louisiana





Rabia Balkha Hospital, Afghanistan

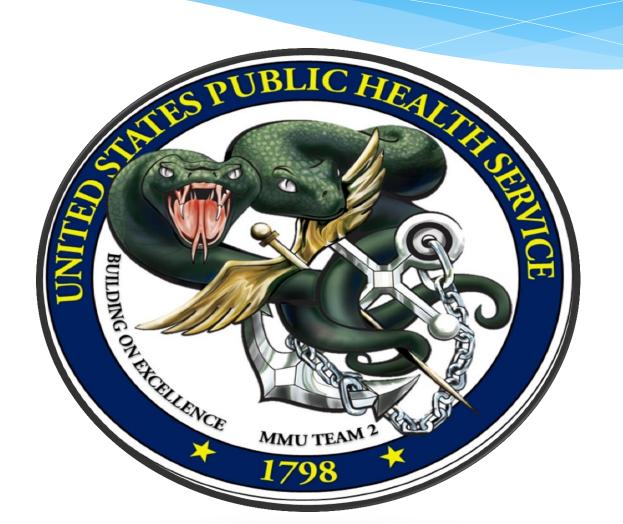


Commonwealth of the Northern Mariana Islands, Saipan





Tip of the spear for Global Health



Providing hope and care...











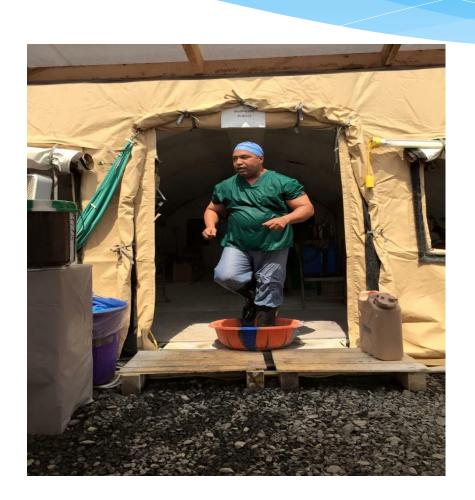




Refreshing...



Saturated with sweat...







Secretary-General of the UN Ban Ki-Moon Director General-WHO Margaret Chan



Gift from the Chinese Ambassador









Poll

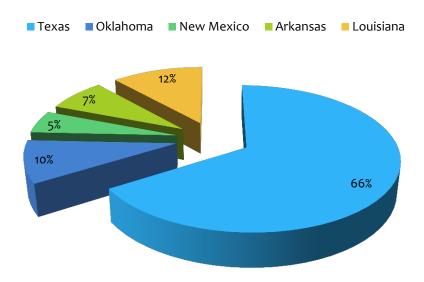
How familiar are you with culturally and linguistically appropriate services (CLAS)?

Poll

How familiar are you with the National CLAS Standards?

Region VI

Population In Millions



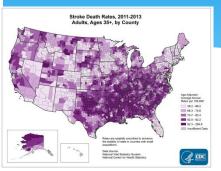


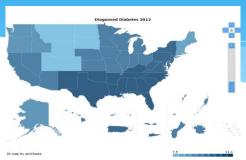
Leading Health Indicators

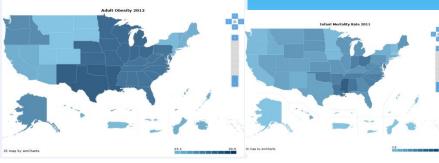
- Access to Health Services
- Clinical Preventive Services
- Environmental Quality
- Violence and Injury Prevention
- * Maternal, Infant, and Child Health
- * Mental Health
- * Nutrition, Physical Activity, and Obesity
- * Oral Health
- Reproductive and Sexual Health
- Social Determinants
- * Substance Abuse
- * Tobacco



Regions IV, VI, and VII







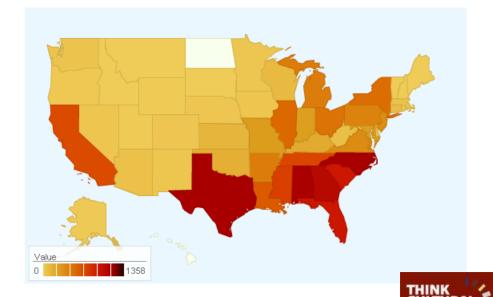
Stroke Belt

Diabetes Belt

Obesity Belt

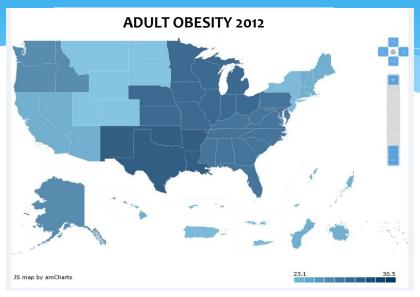
Infant Mortality

Together, these regions hold 45% of the total congregations in the United States; 64% of the Black protestant churches; and 56% of the evangelical protestant congregations.



Black Protestant Churches

Regional Challenges



DIAGNOSED DIABETES 2012

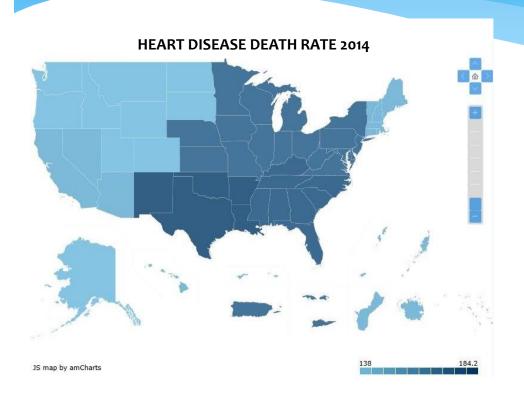
Highest obesity rate with 30.5% of adults who are obese and have a BMI greater than 30

Region VI ranks last in physical activity compared to all other federal regions

Region VI has the second highest rate of diagnosed cases of diabetes - 10.9% of adults

CDC Sortable Risk Factors and Health Indicators, http://sortablestats.cdc.gov/index.html#/

Regional Challenges

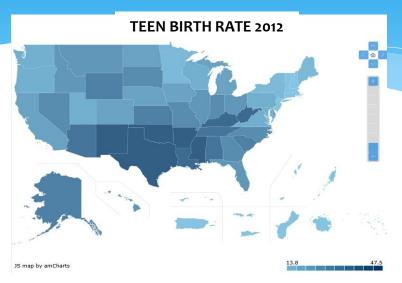


Tops all federal regions in cardiovascular disease and in stroke death

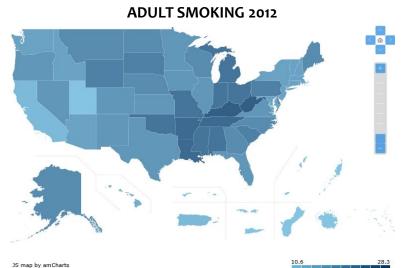
Highest rate of diagnosed high cholesterol (40.9%) and the second highest rate of diagnosed hypertension (32.8%)



Regional Challenges



Highest teen birth rate in the Nation – 44.8 teen births per 1,000 girls aged 15-19



High rate of infant mortality - 6.5 deaths per 1,000 live births

20% of Adults (18+) currently smoke cigarettes

CDC Sortable Risk Factors and Health Indicators, http://sortablestats.cdc.gov/index.html#/

Leading causes of death

Region/State	Infant Mortality Rate 2013	Heart Disease Death Rate 2014	Stroke Death Rate 2014	Suicide Death Rate 2014	Homicide Death Rate 2014	Drug Poisoning Death Rate 2014
National						
National	6.00	167.00	36.50	13.00	5.10	14.70
Region 6						
Region 6		184.20	42.10	13.90	6.30	12.60
Arkansas	7.80	217.50	45.40	17.30	7.70	12.60
Louisiana	8.70	216.30	45.60	14.30	11.70	16.90
New Mexico	5.30	143.30	34.70	21.00	6.80	27.30
Oklahoma	6.70	228.10	43.00	19.10	6.60	20.30
① Texas	5.80	169.90	41.60	12.20	5.20	9.70



Social Determinants of Health

Social determinants of health reflect social factors and the physical conditions in the environment in which people are born, live, learn, play, work and age. Also known as social and physical determinants of health, they impact a wide range of health, functioning and quality of life outcomes.



Examples of Social Determinants

- * Availability of resources to meet daily needs
- Social norms and attitudes
- * Exposure to crime, violence, and social disorder
- Social support and social interactions
- * Socioeconomic conditions
- Quality schools
- * Transportation options
- Public safety



Social Determinants of Health



National Prevention Strategy





Culturally and Linguistically Appropriate Services (CLAS)

Services that are respectful of and responsive to individual cultural health beliefs and practices, preferred languages, health literacy levels, and communication needs and employed by all members of an organization (regardless of size) at every point of contact.

What are CLAS Standards?



Provides the framework for all health care organizations to best serve the nation's increasingly diverse communities



Collective set of recommendations intended to inform, guide, and facilitate required and recommended practices related to culturally and linguistically appropriate health services



Culturally Competent Care, Language Access Services and Organizational Supports

The National CLAS Standards

- * National Standards for Culturally and Linguistically Appropriate Services (CLAS Standards)
- * The National CLAS Standards are intended to advance health equity, improve quality, and help eliminate health care disparities by establishing a blueprint for health and health care organizations





National CLAS Standards

Designed for an interdisciplinary audience, including:

- * Hospitals/Clinics
- Public health organizations
- Community- and faith-based organizations
- Institutions of higher education





The CLAS Standards

All federal programs and those receiving assistance from the federal government must take **reasonable** steps to ensure that persons who are limited English proficient have meaningful access to the programs, services, and information that those entities provide



CLAS Standards

No person in the United States shall, on the ground of race, color or national origin, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity receiving federal financial assistance."- Title VI of the Civil Rights Act of 1964



2010 – Present National CLAS Standards Enhancement Initiative

Goals of the Initiative:

- To examine the National CLAS Standards for their current relevance and applicability
- * To have the enhanced National CLAS Standards serve as the cornerstone for culturally and linguistically appropriate services in the United States





Health Equity and CLAS

- * CLAS is one strategy to eliminate health inequities
- * By tailoring services to an individual's culture and language preference, health professionals can help bring about **positive health outcomes** for diverse populations







The National Standards for Culturally and Linguistically Appropriate Services in Health and Health Care

Fundamentals of the National CLAS Standards



Culturally and Linguistically Appropriate Services (CLAS)

Services that are respectful of and responsive to individual cultural health beliefs and practices, preferred languages, health literacy levels, and communication needs and employed by all members of an organization (regardless of size) at every point of contact.



The Case for Culturally and Linguistically Appropriate Services





The National Standards for Culturally and Linguistically Appropriate Services in Health and Health Care



- Published by the HHS Office of Minority Health: 2000
- Enhancement Initiative: 2010-2013
- Re-published: 2013



The Purpose of the National CLAS Standards

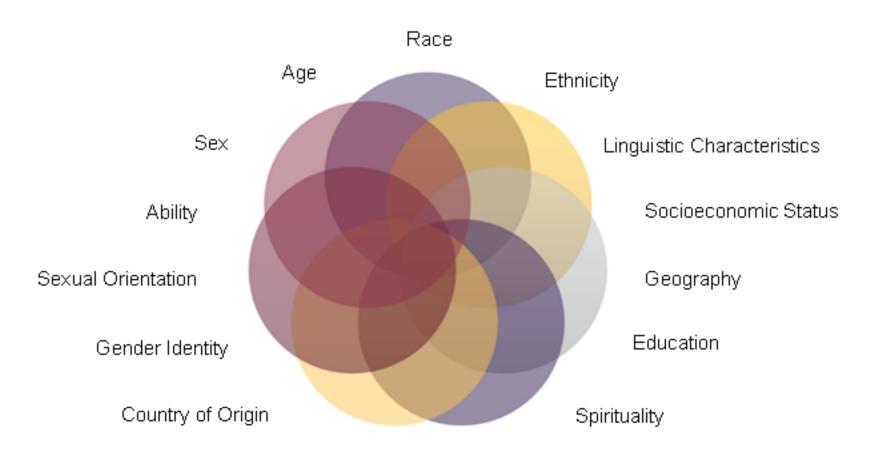
Advance health equity

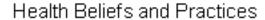
Improve quality of services

Help eliminate disparities



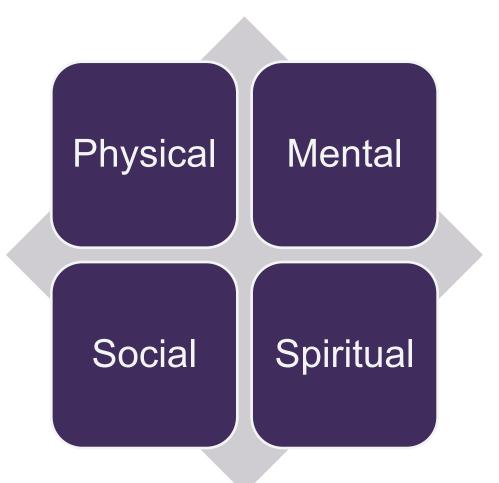
Snapshot of Elements of Culture







Health





The National CLAS Standards

Principal Standard

Standard 1

Governance, Leadership, and Workforce

Standards 2-4

Communication and Language Assistance

Standards 5-8

Engagement, Continuous Improvement, and Accountability

Standards 9-15



Principal Standard

1. Provide effective, equitable, understandable, and respectful quality care and services that are responsive to diverse cultural health beliefs and practices, preferred languages, health literacy, and other communication needs.



Theme 1: Governance, Leadership, and Workforce







- 2. Advance and sustain organizational governance and leadership that promotes CLAS and health equity through policy, practices, and allocated resources.
- 3. Recruit, promote, and support a culturally and linguistically diverse governance, leadership, and workforce that are responsive to the population in the service area.
- 4. Educate and train governance, leadership, and workforce in culturally and linguistically appropriate policies and practices on an ongoing basis.



Theme 2: Communication and Language Assistance

Communication & Language Assistance









multimedia

spoken

signed

written



Standards on Communication and Language Assistance

- 5. Offer language assistance to individuals who have limited English proficiency and/or other communication needs, at no cost to them, to facilitate timely access to all health care and services.
- Inform all individuals of the availability of language
 assistance services clearly and in their preferred language,
 verbally and in writing.
- 7. Ensure the competence of individuals providing language assistance, recognizing that the use of untrained individuals and/or minors as interpreters should be avoided.
- 8. Provide easy-to-understand print and multimedia materials and signage in the languages commonly used by the populations in the service area.



Theme 3: Engagement, Continuous Improvement, and Accountability

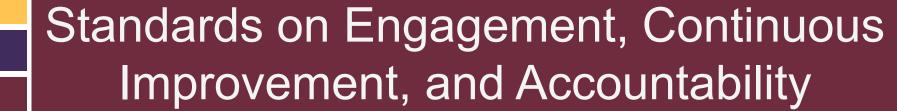


engagement

continuous improvement

accountability





- 9. Establish culturally and linguistically appropriate goals, policies, and management accountability, and infuse them throughout the organization's planning and operations.
- 10. Conduct ongoing assessments of the organization's CLAS-related activities and integrate CLAS-related measures into measurement and continuous quality improvement activities.
- 11. Collect and maintain accurate and reliable demographic data to monitor and evaluate the impact of CLAS on health equity and outcomes and to inform service delivery.



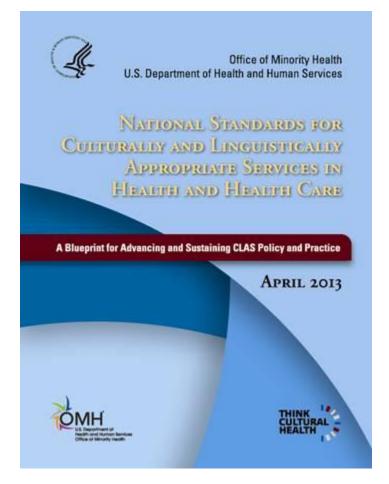
Standards on Engagement, Continuous Improvement, and Accountability

- 12. Conduct regular assessments of community health assets and needs and use the results to plan and implement services that respond to the cultural and linguistic diversity of populations in the service area.
- 13. Partner with the community to design, implement, and evaluate policies, practices, and services to ensure cultural and linguistic appropriateness.
- 14. Create conflict and grievance resolution processes that are culturally and linguistically appropriate to identify, prevent, and resolve conflicts or complaints.
- 15. Communicate the organization's progress in implementing and sustaining CLAS to all stakeholders, constituents, and the general public.



The Blueprint

National CLAS
Standards:
A Blueprint for
Advancing and
Sustaining CLAS
Policy and Practice





Think Cultural Health

www.ThinkCulturalHealth.hhs.gov



Advancing Health Equity at **Every Point of Contact**

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CLAS & the CLAS Standards

Continuing Education

Communication Tools

CLAS Clearinghouse



The National CLAS Standards

The National CLAS Standards are intended to advance health equity, improve quality and help eliminate health care disparities. Learn more about the National CLAS Standards.









Become a member of the Center for Linquistic and Cultural Competency in Health Care (CLCCHC -"click" to our friends)!



By joining the CLCCHC, you will gain access to exclusive resources and be the first to hear about the latest initiatives from OMH and Think Cultural Health. team!

Log in or Register

...

Think Cultural Health Continuing Education Resources

E-Learning Programs

A Physician's
Practical Guide
to Culturally
Competent
Care*

Culturally
Competent
Nursing Care:
A Cornerstone
of Caring*

Cultural
Competency
Curriculum for
Disaster
Preparedness
and Crisis
Response*

Cultural
Competency
Program for
Oral Health
Professionals*

Promoting
Healthy
Choices and
Community
Changes

*Accredited





- Communication and Language Assistance Guide
- CLAS Clearinghouse
- Legislation Map
- Quarterly E-newsletter



Poll

What do you see as the **challenges** to implementing the *National CLAS Standards* at your organization?



Webinar Series

Webinar 2:

The Case for the National CLAS Standards

Webinar 3:

Implementing the National CLAS Standards



Webinar Series

HHS Office of Minority Health Email Updates and Newsletters www.minorityhealth.hhs.gov

Think Cultural Health E-Newsletter www.ThinkCulturalHealth.hhs.gov "Join the CLCCHC" on the right side



Where can you find more information?

For *The Blueprint* and Additional Resources: www.ThinkCulturalHealth.hhs.gov

To send questions about the *National CLAS Standards*, or to share your ideas and stories of implementation: AdvancingCLAS@ThinkCulturalHealth.hhs.gov



Section 1557 of the Affordable Care Act

Overview of the Final Rule

Content provided by the U.S. Department of Health and Human Services, Office for Civil Rights

June 2016

BACKGROUND

In May 2016, the U.S. Department of Health and Human Services (HHS) took an important step to advance equity and reduce health disparities across the U.S. health care system.

- HHS Office for Civil Rights (OCR) issued the final rule under Section 1557 of the Affordable Care Act of 2010, the nondiscrimination provision of the law.
- Section 1557 prohibits discrimination based on race, color, national origin, sex, age or disability in certain health programs and activities.
- The issuance of the final rule aims to educate consumers about their rights and to help covered entities understand their obligations under the law.

AFFORDABLE CARE ACT OF 2010

President Obama signed the Affordable Care Act on March 23, 2010.

- Consumer protections: Creates stronger consumer protections against insurance company abuses.
- Health insurance affordability: Makes health insurance more affordable for those with coverage and brings greater transparency to insurance rates.
- Medicare: Strengthens the Medicare Program.
- Access to care & prevention: Makes it easier for Americans to get the care they need, especially primary care and preventive services.
- New options for coverage: Provides better, more affordable coverage options for small businesses and families.
- Delivery system reform: Improves how care is delivered, making it more efficient and coordinated.
- Cuts the deficit: All of these provisions work together to reduce health care costs and reduce the deficit.

WHY WAS SECTION 1557 INCLUDED IN THE ACA?

- Section 1557 is integral to achieving the ACA's goals of expanding access to health coverage and health care, and reducing health disparities.
- Section 1557 builds on long-standing and familiar Federal civil rights laws:

 - Title VI of the Civil Rights Act of 1964
 Title IX of the Education Amendments of 1972
 Section 504 of the Rehabilitation Act of 1973
 Age Discrimination Act of 1975
- Section 1557 assists some of the populations that have been most vulnerable to discrimination in health care and health coverage, including:
 - Women
 - Members of the LGBT community
 Individuals with disabilities

 - **Individuals with limited English proficiency**

SECTION 1557 HIGHLIGHTS

- Section 1557 is the FIRST Federal civil rights law to broadly prohibit sex discrimination in health programs and activities.
- Under Section 1557, sex discrimination includes discrimination based on an individual's sex, including gender identity and sex stereotypes.
- Section 1557 prohibits discriminatory marketing practices and benefit designs in health insurance and other health care coverage.
- Section 1557 applies to health programs and activities that receive Federal funds, including issuers that participate in the Marketplaces; the Health Insurance Marketplaces; and health programs conducted by HHS.

WHO MUST COMPLY WITH SECTION 1557?

- All health programs and activities that receive Federal financial assistance (FFA) from HHS
 - Examples include hospitals, health clinics, physicians' practices, community health centers, nursing homes, State Medicaid agencies, etc. FFA includes grants, property, Medicaid, Medicare Parts A, C and D payments, and tax credits and costsharing subsidies under Title I of the ACA.
- All health programs and activities administered by Title I entities (State-based and Federally-facilitated Health Insurance Marketplaces)
- All health programs and activities administered by HHS (e.g., Centers for Medicare & Medicaid Services, Health Resources and Services Administration, etc.)

NOTE: Where an entity is principally engaged in health services or health coverage, all of the entity's operations are considered part of the health program or activity, and must be in compliance with Section 1557.

RACE, COLOR & NATIONAL ORIGIN

Under Section 1557, a covered entity may not:

- Segregate, delay or deny services or benefits based on an individual's race, color or national origin.
- Deny, cancel, limit, or refuse to issue or renew an insurance policy; deny or limit coverage of a claim; impose additional cost sharing or other limitations or restrictions; or employ marketing practices or benefit designs that discriminate on the basis of race, color or national origin.
- Delay or deny effective language assistance services to individuals with limited English proficiency (LEP) based on their national origin.

RACE, COLOR & NATIONAL ORIGIN (cont.)

- Under Section 1557, a covered entity must:
 - Take reasonable steps to provide meaningful access for individuals with LEP
 - Post a notice of individuals' rights providing information about communication assistance for individuals with LEP, among other information.
 - Post taglines in the top 15 languages spoken by individuals with LEP in the relevant state that indicate the availability of language assistance.
- While not a requirement under Section 1557, covered entities are encouraged to develop and implement a language access plan to ensure they are prepared to take reasonable steps to provide meaningful access to each individual with LEP who may require assistance.

DISABILITY

Under Section 1557, covered entities must:

- Make all health programs and activities provided through electronic and information technology accessible to individuals with disabilities.
- Make reasonable changes to policies, practices and procedures where necessary to provide equal access for individuals with disabilities.
- Ensure newly constructed and altered facilities are physically accessible to individuals with disabilities.
- Provide appropriate auxiliary aids and services, including sign language interpreters.
- Post a notice of individuals' rights providing information about communication assistance for individuals with disabilities.

DISABILITY (cont.)

Under Section 1557, covered entities may not on the basis of a disability:

- Exclude, delay or deny services or benefits.
- Deny, cancel, limit or refuse to issue or renew an insurance policy.
- Deny or limit coverage of a claim or impose additional cost sharing or other limitations or restrictions.
- Employ marketing practices or benefit designs that discriminate against individuals with disabilities.

SEX

- Under Section 1557, covered entities must:
 - Provide equal access to health care and insurance coverage regardless of an individual's sex, including gender identity and sex stereotypes.
 - Treat individuals consistent with their gender identity, including with respect to access to facilities.
- Covered entities may not deny, cancel, limit or refuse to issue or renew an insurance policy; deny or limit coverage of a claim; impose additional cost sharing or other limitations or restrictions; or employ marketing practices or benefit designs that discriminate on the basis of sex.

SEX (cont.)

- Under Section 1557, discrimination on the basis of sex includes:
 - Denials or limitations of necessary medical services because an individual who is seeking such services identifies as belonging to a different gender than the gender for which the services are ordinarily available.
 - Categorical exclusions or limitations in coverage for all health care services related to gender transition.
- Sex-specific health programs are allowed only where the programs are substantially related to an important health-related or scientific objective.

HealthCare.gov

November 1, 2016: Open Enrollment starts — first day you can enroll, re-enroll, or change a 2017 insurance plan through the Health Insurance Marketplace. December 15, 2016: Last day to enroll in or change plans for coverage to start January 1, 2017.

January 1, 2017: 2017 coverage starts for those who enroll or change plans by December 15.

January 31, 2017: Last day to enroll in or change a 2017 health plan. After this date, you can enroll or change plans only if you qualify for a Special Enrollment Period.



Questions: 1-800-318-2596

(TTY: 1-855-889-4325)



OCR CASE EXAMPLES

On the basis of race, color and national origin:

- A physician at a hospital's emergency department denied a mother with limited English proficiency a Spanish interpreter when she requested language assistance. Instead, the physician used the mother's 13-year-old son as the interpreter, while he was being treated for a dog bite. The hospital also failed to translate or orally explain the discharge instructions in Spanish.
- A nurse was hostile to an African-American female, who needed medical attention, and made her wait in the lobby for close to an hour. While she was waiting, a Caucasian male arrived for his appointment with the same health provider. Although he did not have a health emergency, he waited less than five minutes before the nurse called him for a patient room. Computer records verified that the woman had arrived 15 minutes early for her appointment and that her appointment was scheduled before his. Additionally, the clinic did not have a legitimate, nondiscriminatory reason for treating the Caucasian male first.

OCR CASE EXAMPLES

On the basis of disability:

- A woman who is blind was denied her requests for consent forms and prescription information in an accessible electronic format.
- A hospital provided individuals who are deaf or hard of hearing with sign language interpreters through an ineffective video relay interpreting device. The hospital operated the device through an unreliable internet connection, which produced irregular pauses and blurry images during the individuals' medical appointments.

OCR CASE EXAMPLES

On the basis of sex:

- Staff at a hospital were hostile to a transgender woman because she was transgender. She was also required to share a room with a male patient.
- A pharmacist would not provide a flu vaccine to a woman and questioned her disrespectfully because of her non-gender-conforming clothing and hairstyle.
- Staff at a hospital's emergency department made rude comments to a male patient who arrived after sustaining injuries in a domestic incident. Staff did not evaluate him under a domestic violence protocol because he was a male victim of domestic violence.

VISIT OUR WEBSITE!

www.hhs.gov/ocr



Office for Civil Rights (OCR)





On OCR's website....

- Read about civil rights and HIPAA laws
- Download factsheets
- Access sample policies and resources in English and other languages
- File a complaint
- Contact us!

U.S. Department of Health and Human Services Office for Civil Rights



200 Independence Avenue, SW

Room 509F, HHH Building Washington, D.C. 20201

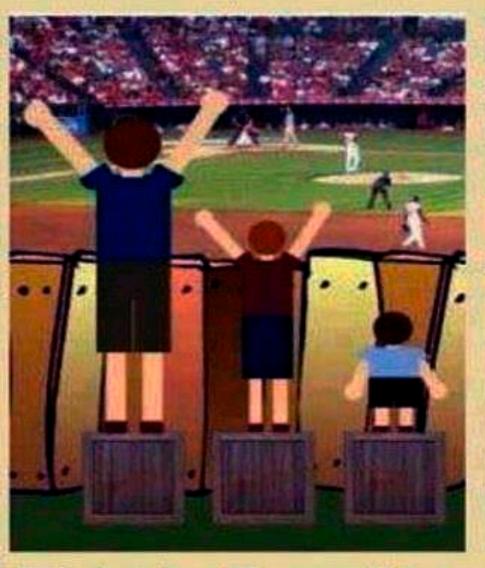
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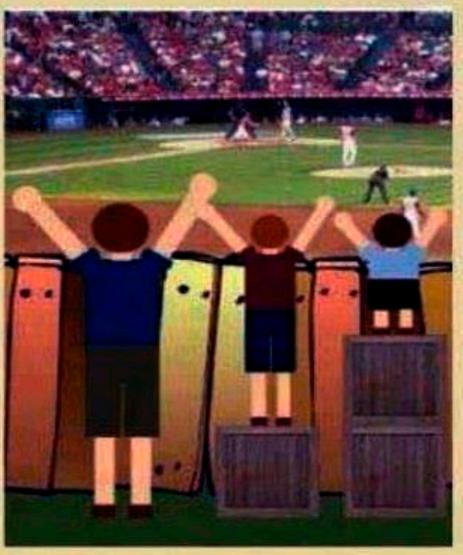
www.hhs.gov/ocr



Toll Free: (800) 368-1019 TDD toll-free: (800) 537-769

Equality doesn't mean Justice

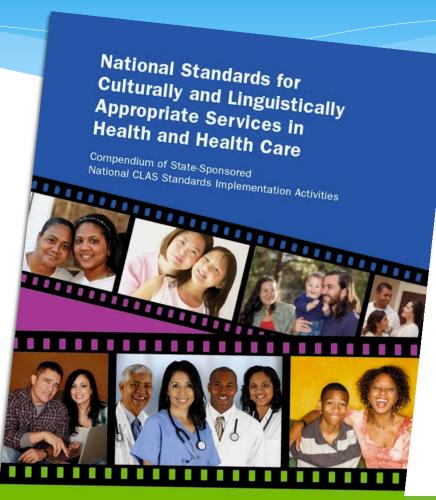




This is Equality This is Justice

Compendium of State-Sponsored National CLAS Standards Implementation Activities

Presented to the Regional Health Equity Councils and State Offices of Minority Health









CLAS Compendium Findings

- * Significant number of states implementing the National CLAS Standards through variety of approaches and funding mechanisms
- Partnerships across areas of government, with other public and private organizations participating – are critical to implementation
- Integration into strategic plans and other "action" documents was prevalent across states
- * Some states incorporated needs assessments as part of implementation

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CLAS Compendium Recommendations

* Increase the depth, clarity, and concrete action steps in strategic planning for National CLAS Standards implementation.

* Make needs assessments a priority, use them to drive strategic planning and activities for National CLAS Standards implementation, and conduct them frequently enough to permit course-correction if activities are not meeting identified needs.

* Incorporate evaluation of patient and population outcomes, in addition to evaluation of process measures, into National CLAS Standards implementation.

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CLAS Compendium Recommendations

- * Assess the extent to which cultural and linguistic competency efforts are guided by the comprehensive framework of the National CLAS Standards.
- * Consider ways to streamline dissemination of National CLAS Standards implementation activities by using the National CLAS Standards as a framework for organizing all CLAS activities and developing a website that combines resources, reports, and strategic plans.

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References

2011 U.S. Population Estimate http://www.census.gov/popest/estimates.html

2011 Behavioral Risk Factor Surveillance System http://www.cdc.gov/brfss/

2010 NCHS National Vital Statistics System http://www.cdc.gov/nchs/nvss.htm

National Prevention Strategy http://www.surgeongeneral.gov/initiatives/prevention/strategy/index.html

HHS Office of Minority Health (OMH)

An HHS Office of Minority Health initiative:

- * Advancing health equity at every point of contact
- * http://www.thinkculturalhealth.hhs.gov







OMH Technical Assistance

- * Continuing education programs that equip health professionals with awareness, knowledge, and skills to serve diverse patients
- * Up-to-date information on issues related to cultural competency and health disparities





OMH Technical Assistance

- * Tracking of cultural competency legislation around the country
- * "Join the Center for Linguistic and Cultural Competency in Health Care (CLCCHC)": e-newsletter and other resources





For More Information:

To stay up-to-date on the CLAS Standards Enhancement Initiative, please visit

www.ThinkCulturalHealth.hhs.gov

and sign up for a monthly update



Social Determinants of Health Resources

Unnatural Causes, Place Matters

http://www.unnaturalcauses.org/episode_descriptions.ph
p?page=5

Determinants of Health

http://www.healthypeople.gov/2020/about/DOHAbout.as px

"Of all the forms of inequality, injustice in health care is the most shocking and inhumane..."

— Dr. Martin Luther King, Jr.





HealthCare.gov

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In Conclusion

I'm Dr. James LaVelle Dickens, Nurse Practitioner and I approved this message©

